



MICHAELA TERNASKY-HOLLAND

Emmy Award-Winning XR Director | Speaker & Consultant | Creative Strategist & Impact Producer | Leading equity & social change in XR and the Metaverse

Michaela A. Ternasky-Holland is an Emmy and Webby award-winning director who specializes in creating socially impactful stories using immersive and interactive technology. As an XR/metaverse creator, consultant, and speaker, she has been recognized as one of the 100 Original Voices of XR by industry veteran Avi Bar-Zeev for her work. Michaela specializes in creative strategy and impact production and has either worked with or had her work featured by top brands and organizations like Disney, TIME, Forbes, The Guardian, Cannes Film Festival, New York Public Library, Tribeca Film Festival, and more.

Michaela has been lauded as an eloquent and moving speaker at numerous international conferences, public institutions, and podcasts. She has been a finalist in the international VR Awards, known as the Oscars of the VR industry, for the past three years. She was also the award-winner for Best VR Experience and Immersive Impact for the 2021 Social Impact Media Awards. Currently, she is a member of the Academy of International Extended Realities and a judge for the VR Awards.

Michaela has made it her life's goal to be a part of purpose-driven creative projects that raise awareness about critical global issues such as the threat of nuclear weapons and gun violence, while also advocating for diversity in storytelling and championing the unheard. To that effect, she also works in tandem with decision-makers, committees, and boards of directors that financially support, mentor, and create opportunities for those of all backgrounds.



Contact Michaela's brand manager, Chloe, at Chloe@prestidgroup.com

Leveraging technology and embracing the digital reality of our modern world opens up a whole new realm of possibilities when it comes to storytelling. It allows us to reimagine traditional narratives and engage with audiences beyond any visual medium.

Some of the causes Michaela has explored and highlighted include privilege, neurodivergence, disparities in physical abilities, and social justice causes such as sexuality and race equality. Her breakthrough documentary project titled FACE TO FACE premiered at Sheffield Doc/Fest 2018 where it was also awarded the Alternate Realities: Virtual Reality Award. Her other award-winning project Lutaw has been called the “best cinematic content in VR today.”

Michaela’s impact-driven focus has led her to work with companies and institutions such as Games for Change, Governor’s Island, Museum of Ice Cream, Royal Caribbean, National Geographic, Ford Foundation, Creative Capital, Guild of Future Architects, Onassis Foundation, Mozilla, Museum of Other Realities, Amnesty International, the Anti-Eugenics Project, and more.

When she isn’t jumping through dimensions, you can find her obsessing over Star Wars, Avatar the Last Airbender, and hippopotamuses.



VARIETY

VR SCOUT

The FilAm
A MAGAZINE FOR FILIPINO AMERICANS IN NEW YORK

cheddar news

GIRLTALK HQ

INQUIRER.NET

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Compassionate storytelling is rooted in authenticity. We tap into the core of our humanity, connecting on a deeper level with our audience. It goes beyond what we see and hear; it delves into the emotions and experiences that shape our personal narratives.

- Web3
- Virtual reality
- Games for change
- Metaverse
- Social change
- Women in technology
- Social impact
- Creator
- Innovator
- Learning
- Improving communities
- Inclusivity
- Immersive media
- Optimizing VR
- Extended reality
- Mixed reality
- Sustainability in technology
- Informal learning
- Building awareness
- Museum of moving images
- VR storytelling for impact
- Behavior change
- Mindfulness
- Museum exhibitions
- Creative strategist
- VR/AR production
- Representation for marginalized groups
- XR experience
- Immersive impact
- Films
- Digital innovation
- AAPI Women
- LGBTQ
- VR activation



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